

fem in **PEM**

IN COLLABORATION WITH
feminem

October 17, 2025
The Summit Hotel
Cincinnati, Ohio

Promotional & Exhibit Opportunities

From the Committee Chairs

FemInPEM was created to inform and empower all physicians, regardless of gender, to effectively address barriers that disproportionately affect the ability of female physicians to fully participate in the field of pediatric medicine. The conference audience will consist of faculty, fellows and resident physicians in pediatric emergency medicine, general emergency medicine, and pediatrics. At this event, we aim to increase awareness about gender issues in medicine and fuel discussion on topics such as negotiation, merit-based pay, financial planning, mentorship, wellness, and career progression.

We would like to offer you the opportunity to highlight your institution or company at this conference alongside the American Academy of Pediatrics and other nationally recognized children's hospitals. Sponsorship at the 2025 FemInPEM Conference will show our attendees your commitment to the advancement of female leadership and gender equity in medicine.

Thank you for considering this opportunity.

Sincerely,

Planning Committee for FemInPEM Conference 2025

In partnership with FeminEM and Cincinnati Children's Hospital Medical Center

Host Institution

Cincinnati Children's, a nonprofit academic medical center established in 1883, is one of the oldest and most distinguished pediatric hospitals in the United States.

Clinical Services

We offer comprehensive clinical services, from treatments for rare and complex conditions to well-child care. In the 2023-2024 U.S. News & World Report survey of best children's hospitals, Cincinnati Children's ranks No. 1 among all Honor Roll hospitals. With more than 762 registered beds, Cincinnati Children's had nearly 1.6 million patient encounters and served patients from all 50 states and 51 countries, including 589 international patients, in fiscal 2023.

Education & Training

Through an academic affiliation dating to 1926, Cincinnati Children's comprises the Department of Pediatrics at the University of Cincinnati College of Medicine. We train more than 600 residents and clinical fellows a year in various pediatric specialties and offer some of the most highly ranked research-based education and training programs in the nation.

Research

We have been an important force in pediatric research since the opening of the Cincinnati Children's Research Foundation in 1931. Grant funding for our research has more than tripled in the last 15 years, supporting countless discoveries and the continued expansion of our areas of research.



The Summit Hotel

Located less than ten miles from downtown Cincinnati, The Summit Hotel ushers in a new era of style and sophistication in the Queen City. Anchoring the sprawling Madison Square campus, our 239-room hotel is an artful, inspiring setting for business and pleasure.

Designed to engage, enlighten and inspire our guests, The Summit promises a transformative journey from everyday to extraordinary. From thought-provoking works of art to chef-curated dining experiences, we'll spark your sense of creativity and self discovery at every turn.

The Summit shines the spotlight on Cincinnati's art scene. Stroll through our restaurants, library, and event spaces to discover the stunning commissioned works of our favorite contemporary artists



2025 Conference Planning Committee Chairs

Founder and Chair

Jennifer Reed, MD, MS
Cincinnati Children's Hospital Medical Center
University of Cincinnati College of Medicine

Co-Chair, Social Media/Artistic Lead

Emily Roben, MD, MS
UCSF Benioff Children's Hospital
UCSF School of Medicine

2025 Conference Planning Committee

Past Chair

Anne Whitehead, MD
Riley Hospital for Children
Indiana University School of Medicine

Past Co-Chair

Elizabeth Weinstein, MD
Riley Hospital for Children
Indiana University School of Medicine

Past Chair

Suzanne M. Schmidt, MD
Ann & Robert Lurie Children's Hospital
Northwestern Feinberg School of Medicine

Oluwakemi Badaki-Makun, MD, PhD
John's Hopkins Children's Center
John's Hopkins University School of Medicine

Sarah DiPalma, MD
Oishei Children's Hospital
University at Buffalo Jacobs School of Medicine and
Biomedical Sciences

Jennifer Mitzman, MD
Nationwide Children's Hospital
The Ohio State University College of Medicine

Jennifer Melvin, MD
Nationwide Children's Hospital
The Ohio State University College of Medicine

Annalise Sorrentino, MD
Children's of Alabama
University of Alabama Birmingham

Helena Wang-Flores, DO, MHSA
University of Michigan Health
Michigan Medicine

Ronine Zamor, MD, MPH
Children's Healthcare of Atlanta
Emory University School of Medicine



Highlights from Prior FeminPEM Conferences

Past Keynotes

Behind Every Powerful Woman is a Group Text

Dr. Jennifer Sullivan, Enterprise Senior Vice President, Atrium Health

Confessions of a Problem Solver: Lessons Learned in Leading Change

Dr. Evaline Alessandrini, Chief Operating Officer, Cincinnati Children's Hospital

I Get to Decide: Defining Myself for Myself

Dr. Angela Ellison, Vice Chair, Department of Pediatrics, Children's Hospital of Philadelphia



Selection of past TED Style Talks

1 in 4: Infertility Among Women in Medicine

Dr. Sara Holmstrom, Hasbro Children's Hospital

Preventing Imposter Club- A model for women in Emergency Medicine

Dr. Emily Wagner, Hennepin Healthcare

Seeing emergency medicine through one eye

Dr. Elyse Portillo, Texas Children's Hospital

Sorry, no English

Dr. Karolina Maksimowski, Children's Hospital of Michigan

Through the Looking Glass: From Physician-Trainee to Patient and Back

Dr. Saamia Masoom, Baylor College of Medicine

Examples of Past Breakout Sessions

How to address and build a skill set to deal with microaggressions in the workplace

Dr. Jamilah Hackworth, Cincinnati Children's Hospital Medical Center

Managing Litigation Stress: Self Coaching Strategies for Performance (and a Happier Life)

Dr. Gita Pensa, Brown University

Cultivating a compassionate community in FemInPEM: A fireside chat

Dr. Rachel Theinprayoon, University of Cincinnati College of Medicine

Advocate for yourself: understanding the nuts and bolts of contracts and compensation

Dr. Naghma Khan, Emory University School of Medicine/Children's Healthcare of Atlanta

Dr. Therese Canares, Johns Hopkins University School of Medicine

Promotional Opportunities

Levels

Violet	\$5,000
<ul style="list-style-type: none">• Conference landing page recognition (company name only)• Signage recognition in conference lobby (company name and logo)• Podium recognition (company name)• Program recognition (company name and logo*)• Recognition in social media posts related to event (company name)	
Platinum	\$3,000
<ul style="list-style-type: none">• Conference landing page recognition (company name only)• Signage recognition in conference lobby (company name and logo)• Podium recognition (company name)• Program recognition (company name and logo*)	
Gold	\$1,500
<ul style="list-style-type: none">• Signage recognition in conference lobby (company name and logo)• Podium recognition (company name)• Program recognition (company name and logo*)	
Silver	\$750
<ul style="list-style-type: none">• Podium recognition (company name)• Program recognition (company name and logo*)	
Bronze	\$250
<ul style="list-style-type: none">• Program recognition (company name and logo*)	

Donations & Grants

All opportunities listed in this prospectus are promotional in nature. Donations, grants, and contributions provided by Ineligible Companies, as defined by the Standards [for Integrity and Independence in Accredited Continuing Education \(2020\)](#), are considered separate from Promotional Opportunities and are Commercial Support. If you are interested in providing a donation or educational grant, please contact christy.keegan@cchmc.org.

Promotional Opportunities (cont.)

Meal Sponsorship

- Welcome Networking Reception/Cocktail Hour (1) - \$5,000
 - Company provides branded beverage napkins and centerpieces for bar tables
 - Conference landing page recognition (company name only)
 - Signage recognition in meal space (company name and logo)
 - Podium recognition (company name)
 - Program recognition (company name and logo*)
- Networking Lunch Sponsor (1) - \$5,000
 - Company provides branded table tent signs for lunch tables
 - Conference landing page recognition (company name only)
 - Signage recognition in meal space (company name and logo)
 - Podium recognition (company name)
 - Program recognition (company name and logo*)
- Breakfast (1) - \$2,500
 - Conference landing page recognition (company name only)
 - Signage recognition in meal space (company name and logo)
 - Program recognition (company name only)
- Snack Sponsor (2 available - AM and PM) - \$2,500
 - Conference landing page recognition (company name only)
 - Signage recognition at the snack bar (company name and logo)
 - Program recognition (company name only)

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Rules & Guidelines

The following rules and regulations have been established by the Cincinnati Children's Hospital Medical Center ("CCHMC"), and the The Summit Hotel (the "Conference Center") for the 2018 Chil-

Application for Exhibit/Promotion

CCHMC reserves the right to determine eligibility of any exhibit or promotion at the Meeting.

Booth & Opportunity Assignments

Every effort will be made to give first choice of booth location/promotion opportunity. In case of conflicting requests, priority will be determined on the basis of:

- Date the application was received.
- Amount of booth space requested. (Booth)
- Special needs of the exhibitors. (Booth)

Conference Services

The Conference Coordinator will provide an exhibitor service kit prior to the event after the confirmation of exhibit space. Relevant information (shipping, drayage, furniture, telephone, electrical, A/V needs, etc.) will be in this kit.

Custom Opportunities

Fulfillment (design, production, etc.) of the items is the responsibility of the purchaser. CCHMC must review and approve final proofs prior to production. If product has already been produced (e.g. pen) CCHMC must still approve the product. Directions regarding logistics (vendor, size, delivery, etc.) will be provided to confirmed purchasing organization as necessary. Estimated attendance will be confirmed closer to the conference.

Signage

Only professionally made signs are permitted in the Conference Center, and must be displayed on Conference Center approved easels. Advertising material may be distributed only from those firms who have engaged space. The use of nails, pins, staples, and tape adhesives are not permitted. Only blue painter tape is allowed in the meeting rooms. Adhesive-backed (stick-on) decals or similar items should not be distributed/utilized.

Lighting and Sound Devices

The use of devices for mechanical reproduction of sound or music shall not be permitted in the exhibition areas at any time. In general, the employment of any method to project sound beyond the confines of any exhibitor's booth, whether naturally or mechanically, is prohibited. No objectionable lights or noises will be permitted in exhibitors' booths. CCHMC reserves the right to exclude or to remove any objectionable equipment or exhibitor.

(Continued on next page.)

Rules & Guidelines, cont.

Parking

Loading dock space is reserved for loading and unloading only. Surface and garage parking is available near the Conference Center.

Cleaning

The Conference Center will provide general lighting, heat or air conditioning and daily cleaning of the aisles.

Booth Cancellation Policy

A written notice of requests for cancellation must be transmitted to: Cincinnati Children's CME, 3333 Burnet Ave ML 3003, Cincinnati, OH 45229 / cme@cchmc.org. The following regulations apply:

Written cancellations received by July 1, 2025 will receive a refund of 80%.

Written cancellations received between August 15, 2025 will receive a refund of 25%.

No refunds will be issued for cancellations received after September 15, 2025.

Assignment of Space by Exhibitor

No exhibitor may assign, sublet, or apportion the whole or any part of the space allotted nor exhibit therein any goods other than those manufactured or sold in the regular course of the business by the exhibitor. Only one vendor may exhibit in each booth for the duration of the conference. Booths may not be shared.

Installation of Exhibits

Set-up is from 6:30am-7:30am in the Conference Center's exhibitor space.

Rules Governing Exhibitors

All materials and fluids which are flammable must be kept in safety containers. All packing containers, excelsior, and wrapping paper must be removed from the floor and must not be stored under tables or behind displays. Exhibitors must observe the following regulations for setting up exhibits:

- a. Nothing will be tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, furniture or other properties of the building. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.
- b. It is mutually agreed that it is the duty and responsibility of each exhibitor to install and put their exhibit into place before the show and to dismantle and remove their exhibit immediately after the close of the show. In addition, property shipped to or from the hall by the exhibitor for installation or display at the meeting is at the sole risk of the exhibitor.
- c. Exhibitors are permitted to exhibit only products of their own lines (manufactured or distributed by them). Other material, equipment, apparatus, and systems not of their own lines but necessary for demonstration of the exhibitor's products are permitted. Distribution of candy and water is permitted. Distribution of other food or beverages of any kind is prohibited. Orders may be taken in the Exhibit area; however, no money (cash, check or credit card) may be exchanged.
- d. Distribution by exhibitors of any printed matter, souvenirs, or other articles shall be restricted to the space occupied by their exhibit. Booth attendants, manufacturer's salesmen or representatives, including models or other supportive personnel, must remain within the space assigned to the exhibitor, and must be knowledgeable with the company's products/services.
- e. Exhibits must be staffed at all times during exhibit hours.
- f. Prizes, awards, lotteries, drawings or contests by exhibitors are authorized only by CCHMC and must be approved prior to the conference.
- g. No goods may be displayed in any part of the Conference Center except within the limits of the exhibit space contracted for with CCHMC and assigned to the exhibitor.

Interest Form

Organization Information

Complete the information below to indicate the appropriate person to serve as the contact for this program. Email a completed **Interest Form** and **LOA** to christy.keegan@cchmc.org.

Organization Name	
Representative Name (s)	
Email	
Phone	

		Cost	✓
Promotional Opportunities			
Violet Level		\$5,000	
Platinum Level		\$3,000	
Gold Level		\$1,500	
Silver Level		\$750	
Bronze Level		\$250	
Welcome Networking Reception/Cocktail Hour		\$5,000	
Networking Lunch		\$5,000	
Breakfast		\$2,500	
Snack Bar		\$2,500	
TOTAL			